

PRESS RELEASE

Bosch Powers First-Launched 50-State Clean Diesel Vehicles Available in U.S.

Volkswagen's 2009 Jetta TDI features key Bosch fuel efficiency and engine performance improvement technology

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LOS ANGELES, Nov 19, 2008 /PRNewswire via COMTEX/ -- Modern clean diesel fuel delivery and engine management technology from Robert Bosch LLC are featured on Volkswagen of America's 2009 Jetta TDI and SportWagen, the country's first-launched 50-state compliant clean diesel vehicles. The cars are being displayed at the Los Angeles Auto Show. Today's clean diesel is cleaner and more fuel efficient, without customers having to sacrifice fuel economy for engine performance.

The vehicle's 2.0-liter turbocharged direct injection (TDI) engine uses the latest generation of Bosch clean diesel common rail system capable of up to 1800 bar (nearly 30,000 psi) and multiple (up to five) pre- and post-injections through piezo-electric injectors.

Additional vehicle content from Bosch includes the high-pressure pump, engine electronic control unit, diesel particulate filter, low-pressure exhaust gas recirculation pressure sensors, cam sensors, lambda sensors and the hot film air mass sensor, and glow timing electronic control unit.

"The 2009 Jetta TDI is a groundbreaking vehicle for the U.S. market in terms of its use of alternative fuel and resulting emissions reduction," said Bernd Boisten, regional president, diesel systems North America, Robert Bosch LLC. "We are proud to supply Bosch's diesel components. Our high-pressure injection system enables optimal performance and clean fuel combustion in the Jetta TDI. Clean diesel technology provides consumers with a smart choice for better fuel economy, low emissions and increased performance. As more diesel vehicles become available, consumers will be able to experience first-hand the advantages of clean diesel technology."

Clean diesel technology combines ultra-low sulfur diesel fuel, advanced engines and effective exhaust control technology into a complete package that is more efficient, environmentally friendly and fun to drive. Boisten pointed out that a clean diesel engine is one of the "greenest" powertrain options on the market today.

The 50-state compliant clean diesel Volkswagen Jetta TDI and SportWagen have claimed two of the top positions in the annual EPA and Energy Departments' list of the most fuel efficient vehicles.

About Bosch

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building

technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in approximately 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth.

Each year, Bosch spends more than 3 billion euros for research and development, and applies for more than 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit www.boschusa.com.

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